

# Brainstorm

*the launch pad to elevate careers of executives*

## Project-Based Recruitment

Brainstorm's Project-based Recruitment solutions offer a proven, outsourced approach for augmenting and optimizing a company's talent acquisition strategy to manage multiple hires within a specific timeframe. Our consultants use our proprietary recruitment methodology to deliver seamless, talent acquisition strategies that enable clients to secure the right talent, quickly and effectively.

## Mid-Level Recruitment

With offices in Hyderabad and Bangalore, a proprietary candidate database and domain expertise across all major industries, Brainstorm takes a strategic approach to recruiting mid-level executives. We are committed to understanding each client's unique culture, recruitment processes and specific requirements for individual hires. Drawing on multiple sourcing channels and advanced targeting, our consultants accelerate the recruitment process to deliver ideal candidates.

## Interim Professionals

Whether an organization is looking for professionals to fill an interim gap for a few months, or executing a project solution that requires on-boarding a group of consultants for a year, Brainstorm offers a full suite of specialized and scalable solutions. Our solutions feature direct access to flexible, highly skilled professionals in every line of business and proven success in meeting interim talent needs.

## Contracting

We provide experts and consultants to clients on hire basis. We groom them with relevant technical know-how to serve the clients in an efficient manner. We serve clients with customized contracting and vendor services to diverse clients. We support business organizations to carve competitive excellence and business sustenance through our customized staffing support services.



**For detailed services and queries, please contact**

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*Power of Human Vision*



# Brainstorm

*where excellence is the essence of every initiative*

## What we are?

Brainstorm is a pioneering IT solutions and design service provider. Our IT domain experts and team of experienced designers offer comprehensive automated applications and creative designing services for diverse industries.

Whether your need a customized, hi-end IT solution or need support for ongoing management of IT services, we are there to help you. We provide end-to-end cost-competitive and leveraging services to enable to improve your strengths and competencies and increase your returns on investment.

Our approach is purely based on results orientation. Today, in any of the business domain, people's performance is evaluated at every stage. Constant enhancement of concepts, skills and technologies is considered as crucial to business efficiency. People have to adopt right pace in tandem with business evolution, varying trends of business, global competition and so on.

Our delivery model blends creativity with interactivity. We are poised to support organizations enhance the performance standards of their IT systems, applications, technologies, and services. We adopt effective practices, implement a right mix of delivery models, and deploy of customized solutions through diverse delivery formats.

We have been serving diverse domains of businesses from last 6 years. We have developed high profile exclusive and potential policies which serve benefits mutually. We provide wide range of solutions in Human Capital domain primarily to clients in IT, Banking, Financial Services, Manufacturing and Telecommunications industries. We provide Recruitment, Staffing, Training and Consulting services to client organizations. Located at Hyderabad, India, Brainstorm is committed to provide best of its services to clients in India and abroad.

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## What we aim at

### Vision

We strive to provide world-class IT services, designing consultancy and HR support to diverse clientele. We aim to exceed the expectations of clients with our effective service delivery.

### Mission

Our mission is to attract and retain customers through our innovative service offerings, inventive concepts in IT systems, applications and support solutions with high levels of quality and on-time delivery to maintain lasting relationships with our valued clients.

To accomplish our mission, we embrace the following:

Rendering unparalleled and comprehensive range of services and support options

Enabling innovative services to cater the needs of different sections of customers

Offering service with stringent quality standards

Designing customized solutions and services

Offering services which are faster time-to-market

Improving service delivery for better operational efficiency

Improving customer relations for effective business



# Brainstorm

where Quality is the lifeline of every service

## We are good at

Our core strengths are aimed at delivering the value difference to our valued customers. The strengths drive us to make right decisions in our service delivery. Our strengths work as torchbearers to guide us towards business proficiency. Our strengths include:

- Skilled Workforce
- Diverse Domain Expertise
- 24x7 Availability
- Rapid Turnaround Time
- Consistency and Reliability
- Quality Assurance
- Cost Reduction
- Maximize Utilization
- Optimization of Staffing Costs
- Reduce Supervision Costs
- Enable effective Management
- Facility Management
- Results for Clients
- Improved Credibility
- Competitive Parity

## Why Us

Simply put, Brainstorm goes further to provide you with the right people. Whether you require a managed project team to deliver a global solution, or just one help desk consultant for day-to-day operations, we go above and beyond other providers to ensure our professionals have the necessary technical and soft skills to not only perform their duties, but also to mesh with your IT culture.



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## What we do?

### Web Development

Operational costs are increasing for businesses that deal with their markets through physical distribution channels like retail outlets and sales people. Organizations need to search for newer and smarter ways and models to deliver products and services while maintaining a direct link with customers – this is where the Internet has had a major impact.

The paradigm of application development has transformed over years tremendously from traditional Client / Server based application to internet based application. With the advent of internet and related technologies, it has paved many innovative ways for web application development.

The flexibility and advantage of technologies like Microsoft .NET, ASP.NET, ADO.NET, AJAX etc. enable us to transform the business processes and legacy applications into emerging web enable applications.

### .NET based Solution Development

Brainstorm helps companies design, develop and integrate business solutions based on the .Net platform. Brainstorm's Microsoft .NET team develops and delivers comprehensive solutions utilizing the full range of .NET functionality. Our experienced Microsoft certified software architects, developers, consultants as part of .NET competency team work with your business to understand your requirements and demonstrate the capabilities of .NET framework and develop the system to the requirements.

Majority of current solutions developed on Microsoft .NET platform. We ensure to provide appropriate training to end-users after successful deployment of the applications at the client's place.



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where team is driven by trustworthy vision

## e-Commerce Portal Development

E-commerce enables the distribution, buying, selling, marketing, and servicing of products or services over the Internet and helps to reduce costs while reaching a wider market. Many businesses opt for an off-the-shelf e-commerce solution to meet their needs. But they soon find themselves restricted by the inherent limitations of such an approach. This inflexibility prevents the solution from being adapted to the very processes that give your business its competitive edge. While the inability to integrate with other applications, that your business runs, can lead to inefficiencies and errors.

We can provide an end-to-end e-commerce enabling services with creative design flair, combined with knowledge of the latest technologies. Our solutions typically involve easy to use:

- Shopping carts
- Payment gateway support
- Customer account setup and management
- Content Management Systems
- Information flow to back-office systems

## Application Development

Developing applications to meet business needs relies on technology, tools and technical architectures. To meet the demand for critical business applications in shorter time frames, many organizations are striving to improve their application development processes.

Our application development and systems integration services offer consulting and delivery expertise in end-to-end systems integration and custom application development. Our services are designed to drive innovation and expansion into new marketplaces while reducing overall costs.

## Executive Recruitment

When it comes to managing your IT workforce, we

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offer solutions that can scale according to your needs. Brainstorm provides technical staff augmentation and direct placement services, as well as full management of outsourced projects, technical education services, and comprehensive workforce management solutions.

Brainstorm can address these needs through its fully customized, flexible strategic talent acquisition solutions. Within our staffing offering, we provide temporary, temporary-to-hire, as well direct placement services for individual as well as full team placements. Our intimate knowledge of our customer's local labor markets, businesses, IT initiatives, and company cultures set the foundation for our commitment to making quality placements.

## Talent Acquisition and Management Consulting Services

Brainstorm consulting services help companies reduce costs and boost efficiency for talent management processes, evaluate and select service and technology vendors, establish objectives and metrics for success, and implement and optimize talent programs and systems. Through our services, we help companies align people, processes and technology to achieve talent management success.

## Recruitment Process Outsourcing (RPO) Solutions

As companies continue to look for ways to foster growth and drive success in a changing economy, Recruitment Process Outsourcing offers a great opportunity to improve effectiveness, control costs and outsource non-core competencies. Strategic RPO from Brainstorm, combines strategy, expertise and support from the industry's foremost thought leaders, covering all facets of talent

